



## SOUTH HOLLAND

### DELEGATED DECISION RECORD

This records a key or other decision taken by the Cabinet in accordance with the Council's scheme of Delegations (as set out in Section D of Part 3 of the Council's Constitution).

Unless the Leader and the Chairman of the Performance Monitoring Panel certify that the matter is so urgent that the normal five-day scrutiny delay on action should not apply, then this decision will come into force and may then be implemented on the expiry of five working days after the publication of the decision, unless called in under the call-in procedures as set out in Section D of Part 3 of the Council's Constitution.

Decision Maker	Cabinet – 1 April 2025
Report Title	To consider matters arising from the Policy Development and Performance Monitoring Panels in accordance with the Overview and Scrutiny Procedure or the Budget and Policy Framework Procedure Rules - Final Report of the Business Frontage Task Group
Summary Background	To present the Task Group's Final report to the Cabinet for consideration.
Author / Contact Officer	Business Frontage Task Group
Ward(s) Affected	
Urgent?	No
Key Decision?	No
In Key Decision Plan?	N/A
Date of Decision	01 April 2025
Date Published	2 April 2025
Call-In Expiry	9 April 2025
Exempt Information?	No
Decision (Action Agreed)	<p><b>DECISION:</b></p> <p>That the following recommendations of the Business Frontage Task Group be approved, taking into account the points summarised by the Leader:</p> <ol style="list-style-type: none"> <li>1) To prepare and provide a South Holland Shop Front Design Guide which would enable departments to cohesively work with shop owners and businesses in the district to offer best practice and recommendations of good design guide, to improve the outer facing of shop windows in keeping with the street scene.</li> <li>2) South Holland District Council to liaise with the Business Improvement District Manager, in liaison</li> </ol>

	<p>with Strategic Planning and the relevant Portfolio Holder, to put arrangements in place for regular updates, to include information on new opening and closure of businesses and general street scene updates. Training and workshops could also be offered to assist business owners on good practice, as well as engaging with landlords to work alongside shop tenants.</p> <p>3) To work with relevant departments and partner organisations with any enforcement options that could become available in the future.</p> <p>4) Shop businesses to be encouraged and assisted to apply for grants via signposting by officers to update and enhance their shop frontage.</p> <p>5) Communications Team to actively highlight shops and businesses, to promote what a good design looks like and how reports of good design can lead to flourishing businesses.</p>
Reason(s)	To ensure consideration of the Business Frontage Task Group recommendations
Options	<ul style="list-style-type: none"> <li>• Not approve the Task Group’s Final Report;</li> <li>• Do nothing</li> </ul>
Further Information	