

## Summary

The core objectives underpinning the consultation were to:

- Present details about the UK Shared Prosperity Fund together with the Partnership's thoughts about the sort of projects it is particularly interested in
- Gather ideas from stakeholders and residents about what they would like the money to be spent on and what they think will work best locally

The consultation took place between 13 and 30 June 2022. Feedback was still accepted during the week commencing 4 July to allow for responses being sent in via Freepost and additional meetings held.

The **consultation was widely promoted** with letters to stakeholders, social media posts and adverts in the local press. There was also a project website which hosted information about the proposal and a newsletter was produced which was emailed to stakeholders and also made available at community events.

People were invited to provide feedback via an **online survey** on the website, email, social media, Freepost or Freephone. Hard copy versions of the survey were available upon request. In addition, the website, adverts and newsletter included a sentence in Latvian, Polish, Russian and Portuguese stating that translated versions were available. Copies of the newsletter and survey were also sent to council offices and selected libraries to display.

The engagement included a series of online and face-to-face meetings with key stakeholders and a range of community events held at market stalls across the area.

## Engagement and consultation with stakeholders

### Key stakeholder letters

Letters about the forthcoming consultation were sent via email to the following groups of stakeholders:

- Sir John Hayes MP letter included details about the consultation together with an invitation for the MP to join the UKSPF Partnership Board relating to their constituency.
- South Holland District councillors
- Key delivery partners
- Proposed members of the South Holland Partnership Board
- Parish councils in South Holland
- Lincolnshire county councillors

A letter was also sent to a range of business organisations and businesses and included an invitation to an online meeting and a copy of the newsletter.

Following feedback from some councillors about it being difficult for them to attend day-time sessions due to work commitments, an email was sent to South Holland councillors on 22 June inviting them to an online evening meeting at 7.00 pm on 4 July.

### Promoting the consultation

- A website was developed with information about UKSPF and the consultation: [www.selcp-haveyoursay.co.uk](http://www.selcp-haveyoursay.co.uk). Between 8 June and 7 July 2022, the site received 1,656 unique visitors.

- A four-page consultation newsletter was sent to stakeholders and was available at the community events. Copies were also sent to council offices and Spalding library to display.
- Half-page adverts about the consultation appeared in the Spalding Guardian and Spalding Voice during week commencing 20 June 2022.
- Consultation was promoted on Social media with Facebook posts in South Holland reaching 27,850 and Twitter posts reaching 4,358.
- A media release and image about the consultation was issued on 13 June 2022.

## Meetings

A series of meetings with stakeholders were held about UKSPF and the consultation:

- *Delivery Partners – online – Thursday 16 June*
- *South Holland District Council councillors – online – Monday 20 June*
- *South Holland District Council councillors – face-to-face – Tuesday 21 June*
- *South Holland Partnership Board – online – Tuesday 28 June*
- *Business organisations and businesses – online – Thursday 30 June*
- *Boston, East Lindsey and South Holland councillors – online – Monday 4 July*
- A further meeting with Sir John Hayes MP has been organised for 20 September.

## Community events

- *Spalding market – Tuesday 21 June*
- *Long Sutton market – Friday 24 June*

## Results / findings of the public consultation

The key facts from the public consultation include:

- 756 people responded to the survey: this includes those who completed it online as well as those who completed a printed version or emailed a scanned copy of their response.

## Community events

Hard copies of the survey were made available at the community events and the findings from these have been included in the survey results below. In addition, the project team also noted comments and ideas that people made on the day, which included the following:

### ***Spalding market – 21 June***

- “Used to be a thriving market - now people have to bring own stalls/tables.”
- “Parking not free leading to less footfall and lack of businesses”
- “Need better swimming pool facilities for children”
- “Spalding flower parade - would like this back as it brought life into town and lots of people in”
- “Anti- social behaviour is a challenge - nothing to do for children. Creating a space/park for children will combat this challenge and improve the town. “
- “Everybody goes to Springfields and avoids town... the town needs more shops...current shops are not inclusive and do not suit all needs.”

### ***Long Sutton market – 24 June***

- “Challenges with parking”
- “Create a youth club that teaches young people construction”

- “Tourist attraction like a mini railway that is maintained by young people”
- “Need a new park for children/young people with more slides and activities as the current park is not fun for children.”

### **Key findings from the consultation survey**

212 responses identified South Holland as the Council area and the main challenges identified were:

1. Open spaces for health and leisure
2. Town centre regeneration, particularly in Spalding
3. Lack of skills amongst the workforce
4. Too few facilities for the number of homes

### **Projects or initiatives that were identified**

This was a free text question and an analysis of the responses was undertaken and a summary of the key themes and suggestions are shown in [Appendix A](#).

### **Feedback via social media**

Over 170 posts on social media in response to the consultation were captured. A selection of quotes for South Holland are included below:

- “How about investing in new good quality market stalls and letting the market traders know we are here for business! This would generate more footfall into the town and therefore companies to come and fill up the empty shops?! It would be a positive knock-on effect!”
- “Why not donate £100,000 towards the 2023 Flower parade...”
- “Totally revamp the South Holland centre - the orange and white is dreadful, cheap and stark and the seats are too cramped and uncomfortable - and make it a place people want to come for a drink , food, lunch as they did before and see the shows - which actually are quite a good varied selection to come and see.”
- “Use the money to employ a youth worker on a 3 year fixed term contract and provide them with resources and premises to start a long term youth program in the area. Bring in a contracted fundraiser to establish longevity and continue the project. Services provided could be wide ranging for young people.”
- “Better public transport would help if you want to get people back in work.”
- “A skate park for the town would be a great start, we have an active team already working on it, so why not just do it for the area and save us the time and effort of trying to raise the funds. It would certainly go down well.”

## **Conclusion**

A total of 756 individuals completed either the online survey, a hard copy of the survey or returned a scanned version of the survey to us via email.

Frequent suggestions via the survey were as follows:

- Provide funding for Moulton Park
- Invest in the market and businesses in Spalding town centre
- Enhance and tidy up Spalding town centre to attract new chain and independent businesses, restaurants, banks and residents.

## Appendix A

South Holland District Council	Number of Responses		
	Local Community & Places	Supporting Local Businesses	People & Skills
Provide funding for Moulton Park - must remain a green space with zero housing and provided with suitable facilities for children to play. Provision of a wildlife garden, planting around the pond and a sensory walkway. Picnic area. Provide parking provisions for wider community to enjoy. Suggestion for this to be given to the community to run and maintain	31	2	4
Invest in the market and businesses in Spalding town centre, with the council erecting stalls and reduced rents, short term rent/business rate subsidies to encourage businesses into town - suggestion of placing an indoor market in the empty store that was once Beales	10	13	7
Enhance and tidy up Spalding town centre to attract new chain and independent businesses, restaurants, banks and residents  Business Productivity/competitiveness and investment  Create a leisure culture, encourage cafes and high-quality restaurants	10	11	5
Provide open spaces/country park with a play park and seating facilities. Have the facilities available to be able to grow things/learn how to grow, creating interaction, assist with mental health and create a community feeling. Incorporating bridal ways  Suggestions to include large wooden adventure playground with castle, bridges etc. with water play, small outdoor enclosed sports court, trampolines (bungee too). Catering for all ages and abilities from toddlers to teens in the play areas and for adults in other leisure offering. Create a small lake for other recreational pursuits like boating and inflatable water park. Some South Holland heritage represented and a haven for wildlife. Café/kiosk for catering. Cycle and Segway hire. Barbecue stands. Outdoor table tennis. Outdoor gym	11	3	5
A comprehensive review of existing and potential cycle routes – including to nearby parishes	7	4	5
Provide regular events and entertainment/arts in Spalding town centre, including Ayscoughfee / Make Ayscoughfee a centre for outdoor events such as theatre or music, with subsidised transportation to the event from nearby villages	7	4	3

Provide affordable social club where youths can go and meet friends, get help and support on things that directly affect them	7	2	3
Introduce skilled classes for young people such as woodwork, fishing, engineering, rock climbing, art, dancing and music/bands. Involve Cadets and Scout Groups			
Improve play areas in Spalding and the skate park. Incorporate table tennis within these areas	5	3	3
Working with the police to ensure there is regular police/ street wardens that are in attendance in Spalding town centre	4	3	3
Provide more tables and benches around Spalding including scenic walks such as along the riverside and Coronation Channel – for young and the elderly – also include more tree planting in Spalding town centre and along the riverbanks which could be sponsored by local nurseries/garden centres	4	1	3
Provide a new swimming pool and sports hall in Spalding where they are under one roof	4	2	
Provide investment to improve public transport – also serving rural areas. Trial late night train services at the weekends	3	3	2
Provide wheelie bins	3	2	1
Help support communities, develop skills, including digital skills - helping people move towards education and employment and build resilience	3	1	2
Provide medical and dental support	3	3	1
Support and bring back Spalding flower parade – an array of benefits	3	1	1
Restoration of the Johnson Memorial Drinking Fountain in the town centre as a working drinking fountain. If the site was chosen carefully, a restored working drinking fountain might also spawn a refill shop where people could go with containers to purchase measures of cordial to flavour their drink or buy foodstuffs without unnecessary packaging providing their own containers	3	1	1
The creation of space for young families and young people – there is a large hall in Spalding town centre town that could be turned into a place with climbing walls and trampolines – thus providing workplace for many people in the region	3	1	1

Prevent large scale developments – local people do not want	3		1
Provide volunteering and training opportunities - particularly in the engineering sector	2	2	3
Provide a more modest ambition improved connectivity between Spalding town and Springfields. Springfields is successful in bringing people to the area, but it is not logistically convenient for them to use this as a base to also visit the town. The options for cycling or e-scooting between town and Springfields are also very limited, poorly maintained, and unsafe for children. A shuttle service (free for those with parking at Springfields) may encourage people to extend their visit. Proper cycle path connections between town and Springfields may help encourage exercise	2	2	2
Provide ongoing short-term support 3-6 months recruitment services	2	2	2
Fleet Parish Council own a playing field of approximately 4 acres and are now looking at creating an all-inclusive recreational and social community building with a car park	2	2	2
Improve / Reopen ALL Spalding town public toilet facilities – allowing adequate facilities for children, elderly and those with disabilities	2	2	1
Better thought through road repair management	2	2	1
Help to expand provision as 'pre' apprenticeship facility supporting less privileged pupils through use of Men's Shed	2	1	2
Remove all cobbles and resurface the road and pavements in Spalding town centre	2	1	1
Support people with mental health issues on a short-term basis, to address their advice needs  A music therapy centre to give people a chance to receive mental health support with music and counselling	2	1	1
Promote the local area to attract tourists. Provide brown tourist signs to all local attractions	2	2	
Reinstate the train station in Donington	2	1	1
Reduce rent charged for units to encourage a wider range of shops and restaurants in Spalding	1	2	1

Provide public art and trails, foster pride of place and local distinctiveness. Festivals as visitor destinations, participatory arts to improve health and wellbeing. Suggestion of 'Battle of the Flowers' festival / Food Festival	2	1	1
Spalding Gentlemen's Society Museum and learned Society is working to enlarge its premises and open to the public as a fully public facing Museum and cultural facility for the region. Create a heritage, culture, arts hub and schools' program alongside the Spalding Gentlemen's Society.	2		1
Encourage further involvement in local sporting activities	2		1
Provide a outdoor splash park & skate park - Better park equipment in local parks/ community hub such as Holbeach and Long Sutton	2		1
Swimming/Leisure centre between Holbeach and Long Sutton	2		
Provide an improved waste recycling centre	2		
Help people with financial capability	1		2
Change the area in centre of Spalding, to be a water play area with benches	2		
Use the fund to create a new SME business pack within existing development boundaries	1	2	1
Provide 'smaller' R & D funding pots (£50-£300k) to allow businesses to develop themselves.			
Provide a farmers market	1	1	1
Help to supplement the charges for traders at the Long Sutton Friday Market to encourage more to return which will in turn support local businesses too as more people would come to the town to spend.	1	1	
Acquire a quantity of good quality pop up shops and place them on a trailer in marketplace for traders use - by prior arrangement.	1	1	
Support in holding monthly independent trade events for food, arts/crafts and retailers.	1	1	
Introduce the "farm to Fork" approach. The ability to source local produce within walking distance of people's homes for those who don't drive. Promote healthy eating in children and young adults	1	1	1

Allow parking for free for one or two hours within Spalding town centre making it more accessible and encourage shoppers		1	
Lobby local MPs for the Government to re-open the feasibility study carried out in the 1980s to link the M11 from Cambridge to the A17 West of Holbeach	1	1	1
Invest in dedicated transport to Anglia Ruskin University Peterborough	1		1
Support Spalding Pumpkin Parade and help it grow	1		
Provide a Drug rehabilitation centre	1		
Provide ways to remove drinking and drug taking off the streets	1		
Provide a new children's centre in Spalding	1		
New nurseries and primary schools in over developed areas	1		
Giving the Ivo Centre space back to the charities that use it - more after school clubs	1	1	1
Set up a Mobility Forum	1		
Support Heritage Projects	1		1
Help to develop Chain Bridge Forge - reducing its carbon footprint and creates a workshop which continues the trend of being self-sufficiency, building on excellence and continues to draw in external money to be spent in the local economy. This helps us to play a unique part in the visitor economy drawing in media including television. The Forge will also play an important part in maintaining heritage skills and building a skilled and diverse economy	1	1	1
Assist with several small-scale environmental projects that are being developed	1	1	
Truly engaging and empowering the community more - getting them to vote on things (e.g. a £1k start-up fund, 6 local people pitch their business idea and get free shop space for 3 months). A scheme for new graduates to come move back to the area and work with a local business and set-up their own. For example, 10 grads in the first year, each get a £10k bursary (plus wages from employer) to. Scheme could grow to 20 grads by year 3. That's 50 young grads back in the area!	1	1	
Upskill IT knowledge of libraries in line with new computers	1		1
Provide reliable Broadband	1	1	
Support migrant workers	1		1
A long-term sustainable progressive plan is required to boost all areas	1	1	1



Build a cycle way alongside the bypass from Spalding to Crowland	1		
Provide safe footpaths along Market Way in Pinchbeck	1		
Construction of a bridge that passes over the railway line to ease the traffic in Spalding town centre	1		
Construction of footpath over the railway line in Spalding town centre	1	1	1
Reroute vehicular traffic. eg In Spalding leave Market Pace/Hall Place closed to traffic but reopen The Sheepmarket to New Road one way with crossing points	1	1	1
Provide funding for more care homes	1	1	1
Conversion of excess commercial property into residential property	1	1	
Replacement of children's play area at Weston village	1		
Refurbish the Civic Centre in Spalding	1		
Improve facilities for public recycling	1	1	
Provide local/area waste disposal sites that are closer to Sutton Bridge	1	1	
Install automatic IR battery cctv cameras in well-known areas of fly tipping, vandalism, and criminal activity	1	1	
Provide a building for the homeless that also includes a job centre rep, we are with you rep, GP and space for probation.	1		1
The old Johnson Hospital in the centre of Spalding can be turned into a 'safe place' with flats for mothers with children or for young people fleeing violence at home, and there can be an additional place for childcare when mothers go to work whom seek a 'safe place'	1	1	1
On the outskirts of the town provide an all year-round waterpark – <a href="https://parkofpoland.com/en/">https://parkofpoland.com/en/</a>	1	1	1
The showing of interesting movies and concerts	1	1	1
Provide play areas in Spalding for children with special needs	1		
Provide more facilities for children within the Pinchbeck area	1		
Provide a 4g sports pitch with changing facilities and a kitchen area, also to include small size grass pitches	1		
Provide railings to the St Pauls Estate play area in Spalding – this will stop residents with multiple cars parking on green and keep dogs out. Then update park so that it is usable.	1		
Support small communities. Allocate a set amount of land to Allotments and supporting people to grow their on food to assist with cost of living crisis	1		
Provide a large park near Spalding bus station with cafes and water features – relocation the football stadium out of the town centre	1	1	
Assist to develop The Transported arts programme - projects developed include festivals and outdoor	1	1	1

events, public art and public realm, age aware activity, health and wellbeing in relation to culture, and ambitious signature projects, e.g. landscape art			
Sutton Bridge Parish Council wishes to build a new pavilion in the village's Memorial Park. This would provide excellent and much needed updated facilities, not only for the football club's adult and youth teams, but also for other groups and activities. The building would provide a focus for enhanced community involvement within the Parish. New play equipment is envisaged both in the Memorial Park and other village parks, giving children local access to the well-equipped accessible green spaces that they need	1		
Provide Sutton Bridge and surrounding areas with a community sensory room and play area	1		
Provide funding to Long Sutton Youth Shed, Long Sutton Parish Cinder Ash Park improvements / skate park, Long Sutton Market House Community Centre Refurbishments and improvement	1		
Provide more out of school activities for younger generation in the Holbeach area	1		
Continue with the Building Better Opportunities funded employability project which meets people where they are rather than making them fit the project.	1		1
Traffic Management - Heavy traffic exclusion	1		
Installation of extensive speed cameras / traffic police	2		
Installation of traffic signs	1		
Invest in vermin control for Spalding town centre and surrounding areas	1	1	
Support planning for small housing which is environmentally beneficial	1		
Help support and provide more affordable housing	1		
Long term sustainable flood preparedness	1		
Cladding of Quadring village hall with insulation to reduce running costs and carbon footprint	1		
Registration system for private landlords - whereby operation/responsibility is transparent - making it easier for council workers to make contract with the right person and making landlords more accountable and responsible.	1		
Provide a community hall in Crowland as there is no community hub for any age group	1		
To ring- fence a pot of money for flood risk management that RMA's can bid for as and when required as they develop their own plans and implement works programmes	1		
Stop paying consultants and employing people who don't know what the public want	1	1	